



March 1, 2008

Dear Educator,

Please share this with your staff and have them visit our website:

**[www.azdhs.gov/phs/sunwise](http://www.azdhs.gov/phs/sunwise)**

**The Arizona Department of Health Services and the Arizona Diamondbacks want students to Be SunWise and Play Smart When It Comes to the Sun!**

The Arizona Diamondbacks and the Arizona Department of Health Services are sponsoring a poster-drawing contest for students to increase awareness about sun safety and skin cancer prevention. Please have your students draw pictures that show ways to prevent skin cancer--like wearing a wide-brimmed hat, using sunscreen and wearing long-sleeved shirts and pants. Contest entry forms and rules are enclosed. **All drawings must be received by the Department by 5 p.m. on Friday, May 2, 2008.** The winning artwork will be professionally reproduced for use in the health department's SunWise Skin Cancer Prevention Program.

First prize is 6 tickets to the Arizona Diamondbacks vs. Oakland A's *Play Smart When It Comes to the Sun* baseball game in Phoenix on Tuesday, June 17, 2008 for the winning artist and his or her teacher. **The winning artist will receive an on-field award and have his/her picture taken with D. Baxter the Bobcat.**

There will be 50 semi-finalists, with at least two semi-finalists selected from each grade level. **The posters will be judged by a panel of D-backs players' wives who will then select 50 semi-finalist posters.** Every student who submits a poster will receive a personalized thank-you certificate.

Enclosed is a simple Tip Sheet that teachers can use in class to brainstorm poster ideas and can be sent home with students. If you have any questions, please contact Arizona SunWise Coordinator Sharon McKenna at 602.364.3143 or 800.367.6412 or e-mail: [mckenns@azdhs.gov](mailto:mckenns@azdhs.gov). Poster rules and entry forms also available at [www.azdhs.gov/phs/sunwise](http://www.azdhs.gov/phs/sunwise)

Sincerely,

*Sharon McKenna*

Sharon McKenna, SunWise Program

Arizona Department of Health Services Office of Children's Environmental Health